

PLUS BUSINESS 2008

The True Citizen

The Millen News

The Signal 

Plus Business entitles you to a 25 percent discount off the open advertising rate and guarantees you will not experience a rate increase during your one-year contract period.

To qualify for the **Plus Business** contract you must place at least one full page ad during the course of the year. A 25 percent discount will be applied to all future advertising on current accounts during your contract period. Your full page ad can be in the form of a Business Review (a full page feature about your business with photographs taken by our staff or supplied by the advertiser).

Another option is two half-page ads or four quarter-page ads during the year.

A full page ad in *The True Citizen* normally costs \$892.

Plus Business advertisers pay only \$669, a savings of \$223.. In addition to the savings, Plus Business customers will receive a six-inch advertisement free each month for 12 consecutive months – a bonus of 72 inches of advertising, valued at \$514.00!

A full page ad in *The Signal* normally costs \$1354.50

Plus Business advertisers pay only \$1015.88, a savings of \$338.63. In addition to the savings, Plus Business customers will receive a six-inch advertisement free each month for 12 consecutive months – a bonus of 72 inches of advertising, valued at \$774!

A full page ad in *The Millen News* normally costs \$766.00

Plus Business advertisers pay only \$574.50, a savings of \$191.50. In addition to the savings, Plus Business customers will receive a six-inch advertisement free each month for 12 consecutive months – a bonus of 72 inches of advertising, valued at \$442!

You may choose to pay for your **Plus Business** all at once or:

___ 12 months @ \$55.75 per month beginning _____

and ending _____

Four payments of \$167.25 each billed

_____/_____/_____/_____

Two payments of \$334.50 each billed

_____/_____

___ 12 months @ \$84.66 per month beginning _____

and ending _____

Four payments of \$253.97 each billed

_____/_____/_____/_____

Two payments of \$507.94 each billed

_____/_____

___ 12 months @ \$47.88 per month beginning _____

and ending _____

Four payments of \$143.63 each billed

_____/_____/_____/_____

Two payments of \$287.25 each billed

_____/_____

Date of Contract _____ Date(s) of Advertising _____

Dates of Free Ads _____

Name of Business _____

Billing Address _____

Phone _____ FAX _____ E-Mail _____

Website _____

Additional Comments

Authorized Signature _____